



Greetings and welcome!

I'm honored and excited you're taking time to review this information to prepare for a lively, engaging questions and answers conference call. Our call explores a massive puzzle to provide care for in-home caregivers. As you review this information, jot down questions as they come up. Bring your questions to our next questions and answers conference call.

To frame our time together, think about jigsaw puzzles. Why do we voluntarily spend precious resources (time, attention, money) on puzzles? Are our *whys* the same for all types of puzzles? Do puzzles power a passion to solve problems? Do puzzles challenge us to solve problems in surprising ways? For example, how many puzzle pieces (problems) do caregivers piece together to provide long term, in-home care for a loved-one who needs 24x7x365 labor / resource-intensive care?

A simple jigsaw puzzle contains both the problem and solution in one box. Unless puzzle pieces vanish, we know it's a matter of time mixed with equal measures of patience and perseverance until we complete the puzzle. Time tempered with tolerance and tenacity applies to the puzzles (problems) and solutions shared below. It's time to introduce the first piece of a massive puzzle you may face now or later.

Soul Dancer here. Yes, my name – Soul Dancer – is unique. I chuckle every time I pass through customs. More often than not, after a custom official confirms the face in front of them is the same face laminated in my USA passport, the rising of their eyebrows often crinkles-up their forehead. I mindfully look for queues on how best to relieve their curiosity; ready to answer yes to the question I'm asked by 99.95% of those I meet for the first time. "Is that your real name?" With that question answered, time to answer **more important questions**. I sincerely hope you find time to ponder the following questions. Why? These questions most likely affect you or someone you love now or in the future. These questions drive my passion to solve a multi-million piece puzzle. **Your piece to this puzzle plays a key role in solving this puzzle.**

The massive puzzle? Who takes care of caregivers?

Puzzle pieces include...

1. When was the last time you had time (and/or money) to provide regular respite for an over-worked, under-appreciated, sleep-deprived in-home caregiver? Example, say your Mom provides in-home care for your Dad. Your Dad needs 24x7x365 care to navigate life due to a progressive chronic cancer. Who provides regular respite for your Mom?
2. When will you be called to be a primary caregiver outside the role of being a parent of an average healthy child? If a dear friend told you they're about to be homeless due to a combo platter of an illness and bankruptcy caused by that illness, what would you do?
3. Who will offer you regular respite while you care for someone living in your home that is actively dying from a progressively chronic condition?
4. Maybe you're already a caregiver coping with the death of the one you cared for. Who's helping you recover from being a long-term caregiver?

According to studies, U.S. adults stand a 73.5% chance of joining an exponentially growing demographic dubbed the *sandwich generation*. Are you sandwiched between non-stop demands of children and parents (or cherished souls) who lack the funds to afford long-term professional, quality care? Yes? Who's helping you cope with the additional stress related to ongoing care giving?

These puzzles / questions grabbed my attention while earning my Masters in Social Work at the University of Minnesota in 1996. As I completed my minor in Gerontology I started following studies focused on in-home caregivers. As more academic studies document the impact of providing in-home care combined with the exponentially evaporating pool of federal, state and local caregiver support, we see all too clearly who, what, when, where, why and how caregivers die before their time.

The results of academic and government studies concerning caregivers fuel my passion to **personally fund*** the launch an ongoing support of two separate services:

CareGiver LifeLine® (CGLL)– an in-home service by and for souls who provide ongoing, in-home care for those living with an aggressive chronically degenerative illness or condition.

*By personally funding the start-up and initial support of CGLL, I'm able to direct **100% of CGL net profits** to vetted participants of Soul Security.

Soul Security® – lifetime financial, medical, educational and legal resources provided to souls who live a simple life of service *outside the box*. (More to come on what *outside the box* means in a bit.)

To date, I know more than a dozen cherished souls who have died – before (or shortly after) the recipient of their care – died. **With your support (outlined below), we'll RADICALLY improve the health of all involved in care giving relationships on all levels: body, mind and spirit!**

Your support will help YOU experience a more happy, healthy, wealthy and wise life as well!

Curious? Ready to learn more? Great! Continue reading . . .



“Be less curious about people and more curious about ideas.”
— Marie Curie

The cover puzzle picture symbolizes the fact that the mission and vision shared below completes itself when you play a part in supporting this mission and vision. Your piece of the puzzle may be as simple as taking the time to tell one other person about this mission and vision. When you support this mission and vision, our puzzle comes to life; a dream ripens into reality.

My puzzle piece includes 25 years of research, front line first-hand experience, daily meditation and facing my fears about being a global *change agent*. My research includes witnessing caregivers cope with countless changes they must make in life to provide care to a loved one in their own home. These changes increase stress levels for more than the caregiver. Caregiver family, coworkers, neighbors and friends of caregivers feel this stress as well. As we all know, ongoing, increased stress levels ravage ones well being on many levels. **You've heard this before: stress kills. I invite you to help me reduce the risks related to long-term, in-home care giving. How? Keep reading!**

Caregivers! Imagine weekly **in-home** access to a group of people who face similar challenges that you face? These people have *been there and done that*. They know who and when to call. They know how to find pieces of an ever-changing puzzle such as what insurance covers what and when. You connect with the same people each week, ongoing, for as long as you need. They KNOW you so well, you need not repeat your story every time you connect. Their humor, wit and wisdom provides weekly release of caregiver stress. Your group facilitator keeps your group focused, safe and informed of new or pending changes in local, state, province or federal services. Imagine how different life would be knowing you have access to all the pieces of a puzzle that seems (at times) impossible to piece together.

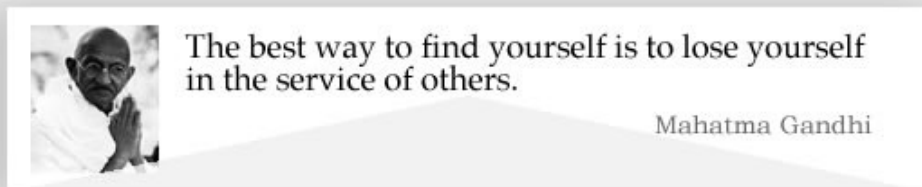
A puzzle fact. The U.S. Administration on Aging projects a 42% increase in US elder population by year 2050. Accordingly, caregivers represent one of the largest, exponentially growing demographics spanning seven decades. **CGLL provides a solution to a growing problem. The problem: increased caregiver mortality rates**

due to increased stress caused by ongoing labor and time intensive care giving. Each caregiver death creates another missing piece to the care giving puzzle.



The four corner pieces to our mission (puzzle) include:

1. **You!** Pages 8 - 11 clarifies how to both benefit from - AND support - this mission and vision – simultaneously.
2. **Phase One:** Earn \$15.5M to fund Phase Two. 90% of Soul’s net income will raise \$15.5M. See page 12 for more Phase One details.
3. **Phase Two:** Create, implement, maintain and grow CGLL. CGLL is a subscription-based service to support the wellbeing of in-home caregivers - worldwide. See page 13 for CGLL’s executive summary. Ongoing Phase One revenues plus 100% of ongoing net revenues of this phase forever funds Phase Three.
4. **Phase Three:** Create, implement, maintain and grow Soul Security. Soul Security, a philanthropic foundation **daily** redistributes 100% of net income to recognized service-oriented practitioners dedicated to living a life of service. See page 14 for Soul Security’s executive summary.



These four puzzle pieces create a successful, solid foundation for this mission and vision. Next? We briefly explore each phase of this mission. We conclude with concrete ways to support – and simultaneously benefit from – this mission and vision.

Why Caregiver LifeLine?

Globally, we now care for more aging, chronically ill and souls with ongoing, time-intensive special needs than ever before. At the same time, state, province or federal government budget cuts reduce or ends vital caregiver services. Thus, private caregivers represent one of the largest, rapidly growing global demographics witnessed today (and for decades to come). Research on caregiver mortality rates published in the Journal of the American Medical Association (as well as academic and professional publications), share shockingly similar study summaries. Summaries like:

“participants who were providing care and experiencing caregiver strain had mortality risks that were 63% higher than noncaregiving controls” Rates + / - 5 points across multiple reports.

- **Do you love (or support) a long-term caregiver? When they ask you for help, what do you do?**
- **Do you have the time and energy to give to a loved one who is a primary long-term caregiver?**
- **Will you be called one day to provide ongoing care for someone you love or support?**
- **Will those who love and support you be there for you as you provide extra care over the years (possibly decades)?**
- **How do we reduce caregiver stress (for all involved) thus lower caregiver mortality risks?**

Answer: Launch, maintain and grow CareGiver LifeLine.



“Your purpose in life is to find your purpose and give your whole heart and soul to it”
— Gautama Buddha

Why Soul Security?

Caregivers also include a vast support system to include nurses, nuns, monks, teachers, medicine men or women, shamans, healers, midwives, tribal-teachers, sensei's, guru's, yogis, body, energy or light workers. These *change-agents* (trained by rigorous non-academically rooted apprenticeships in ancient traditions):

- reduce or resolve physical, emotional or spiritual pain and suffering through time-tested natural homeopathic medicines
- live simply so others may simply live.

Change agents I know called to serve (the ancient ways), live hand to mouth to afford the freedom they desire to be (mostly free to be) of service. In Western culture, we're taught to financially pay academically trained professionals fees for their services. In Eastern culture, society trains people to honor and support those called to serve in ancient ways in more ways than simple financial support. **In Western culture, it's a leap of faith to listen to and follow a call to be of service.** Those who answer this call to serve (like Soul Dancer) do so when they (like Soul) realize more money, more stuff, more stress is an express lane to an early grave.

- How do we support those called to serve who take a leap of faith to live simply so that others may simply live?
- Where do those who live to serve (versus serve to live) turn for strings-free support?
- Who offers safe, proven steps to shift from surviving to thriving?

Answer: Launch, maintain and grow Soul Security



"Everybody can be great...because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and verb agree to serve. You only need a heart full of grace. A soul generated by love."

— Martin Luther King Jr.

Why You? Why Now?



Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has.
Margaret Mead

Kindly ponder Mead's quote. Next, remember times when you felt called to *rally to the cause in times of trouble* to be of service. Instinctively, our souls remind us of our collective connection to all living things. As this awakening rapidly returns in times of chaos, the steps to co-create and maintain a healthy balance between the *needs of the many* with the *needs of the one* often seem too daunting to take. The quick fix / *step often offered* is *send your financial support to . . .*

Quick fixes are band-aides at best. At some point cold-hard reality settles in. True, money may soften the impact of care demands. Caregivers with ample financial wealth still face the reality that money lacks the solution to resolve pain and suffering by all involved.

- **A caregiver's wellbeing is based on their physical, emotional, financial, social and spiritual health.**
- **Your physical, emotional, financial, social and spiritual health feeds your ability to support those who are called to relieve pain suffering.**

Q: How can you care for another without proper self-care?

A: Join this unique mission.



"I can do things you cannot, you can do things I cannot;
together we can do great things."

Mother Teresa

While earning my masters in social work with a community organizing focus, I know successful missions follow **three time-tested steps**.

1. Build stakeholders' trust. If you lack trust in yourself, who will you trust? A decision to support this mission and vision is best based on **the trust you have in YOURSELF**. Overall (all things considered) do you trust yourself? Yes? No?

If yes, wonderful! Your intuitive trust will maintain a balance between what you need (the needs of the one) with the needs of the many (our mission).

If no, good news! Our mission includes time-tested proven programs to help you re-awaken self trust. As you complete our programs, you trust yourself MORE AND help us achieve our goals.

Two common traits of failed missions include:

1. misplaced trust in a charismatic leader (or follower) who talks a good talk. If you discover their talk doesn't match their walk, then what? **We (our mission) must trust YOU to walk your talk.** If your talk does not match your walk, our mission suffers. Our walk and talk is public. You decide if we walk our talk. Visit our site (<https://paymewhatiamworth.com>) or our talk-radio station - *Pay Radio* (<http://bit.ly/payradio>) to explore both our talk and our walk.

2. trust predicated on the future success of some one or something else. The only person accountable for your success is you. The success or failure of our mission depends on how you actively engage time-tested, proven programs. We know what we have to offer works when you do the work. Your success is 100% in your hands.

2. Balance: a lively dance with how and when.

Soul Dancer created the how. You decide the when. The how includes access to superior, members-only products and masters-level courses packaged into one unique program. Before joining this program you and Soul will connect to determine how best to balance your needs with program needs. Our program provides team support to help you complete (resolve) personal puzzles such as:

- gaining and maintaining optimal physical health based on personal ability and goals
- upgrading your sense of worth to expand well beyond finances to include your health, love, power, property, relationships, reputation, respect, time and wisdom.
- how to identify and release deep-seated doubt, guilt, shame and worry
- gaining and maintaining stable finances
- enjoying an ongoing healthy sense of balance between giving and receiving on body, mind and spirit level.

Program requirements:

- a **minimum** of three hours a week (for one year) to participate with your team (of at least 11 other qualified souls).
 - One hour of reading (a workbook and online materials).
 - One hour of doing the work (exercises) in the workbook as well as posting exercise results in your private online team classroom.
 - One hour on the phone / class time (team conference call).
- a monthly payment of \$225.00

Two more common traits of failed missions include:

1. **member *burnout***. While a cause may be lauded worthy by all involved, chronic acts of martyrdom will sabotage the success of both the mission and the martyr. Successful missions mindfully monitor how each person balances the needs of the mission with daily personal, professional and spiritual needs.
2. **impossible how's and when's**. Missions with massive goals combined with unrealistic timelines / deadlines invokes the law of diminishing returns. Simply put, no matter how hard the mission pushes a boulder up the hill, the steep angle of the hill (size of the mission) will cause the boulder (the goal) to roll backwards! Our timeline to reach our goal to earn / raise \$15.5M to launch CGLL is based on you. The timing of our mutual success is geared to how quickly you (and those who care for you) decide to support this massive mission.

3. Stewardship. How you live your life is stewardship in action. What kind of life do you live?

- Do you trust yourself?
- Is there a healthy balance between personal wants and needs with the needs and wants of others? Do you sacrifice your health and happiness for the wellbeing of others? **Join us (support our mission) to end such sacrificing.**

Successful missions happen when stewards' trust their unique balance between personal, professional and spiritual needs with mission needs.



Phase One: earn \$15.5M to launch CGLL

Our unique program is designed to help you earn an income while learning how to gain and maintain a healthy body, mind and spirit. Your monthly program payments provide access to weekly classes, members-only quality products, services and team support to build a robust, financially rewarding business. When others witness your success, we teach you how to teach those who seek similar success.

Our program is singular such that all involved in our programs profit from individual and collective success. Together, we'll reach our goal to earn \$15.5M to launch CGLL.

Investors? Investors invest to earn profits. Profits paid to investors reduce Soul Security funding.

Gifts? Strings free? Sure! Soul's open to allowing a miracle to happen. (Yes, he's an eternal optimist!) The Internal Revenue Service gift tax takes its toll on gifts exceeding \$14K (2015 rate). When one person gifts \$15K to one person, the giftee may pay up to 40% in gift taxes. When 100 people gift ONE person \$14K each (for a total of \$1.4M in gifts to one person), the giftee pays no gift tax. Imagine 1,107 miracles happening when 1,107 (or more) people personally gift Soul \$14K each! With \$15.5M banked Phase Two – the launch of CGLL begins.

Grants? Grants often (justifiably) come with costly administrative strings. Grant writers cost money. Grant administration costs money. 100% of CGLL net earnings fund Soul Security. Fees paid for grant oversight reduce Soul Security funding.

Leaders who inspire hundreds (thousands or possibly millions) to join / support this mission helps us MORE than one-time gifts or grants.

Phase Two: CareGiver LifeLine® Overview & Executive Summary

CareGiver LifeLine (CGLL) is an **in-home**, subscription based, weekly support system by and for caregivers to provide in-home, ongoing care. CGLL primary focus: caregiver physical and emotional wellbeing; secondary focus: advise caregivers on current trends, state, province and federal policies related to their care category.

CGLL initial start-up funding

Office (utilities, etc.) (5 years)	0.3M
Staff (5 years)	6.2M
Technology R&D	2.5M
Marketing (Phase 1)	3.3M
Sales (Phase 1)	3.2M
Total:	\$15.5M

CLGG services:

- trained professionals facilitate / distribute knowledge of the unique care needs based on unique care demands.
- delivered by secure, private, customized cutting edge technologies designed to keep access affordable and easy to use.

As CGLL matures, revenue streams expand from simple subscription fees to multiple revenue streams to support ongoing growth of above-average living wage staff salaries. CGLL staff salaries indexed to cost of basic living standards applicable to work locale. Salaries include **100% benefits coverage (life, health, home and auto insurance), education grants, full-wage paid vacations and extended sabbaticals.** As CGLL matures, staff positions evolve from employee (W2) staff to contractor (W9) relationships to reduce liability and operating costs.

CGLL legal entity status: Limited Liability Corporation. 100% of NET revenues of CGLL eternally fund Soul Security®.

Phase Three Soul Security Overview & Executive Summary

Philanthropic, religious and spiritual organizations worldwide support millions of souls who answer their call to follow and grow their unique philosophy (brand of service). Each brand requires leaders and followers to agree to (and follow) rules and requirements to receive support (e.g., wages, food, shelter, health care benefits, etc.).

Who provides support to those who blend or create new – *out-of-the-box* – services? **These independent change agents seek no followers, fame or fortune.** Change agents may offer apprenticeships to increase access to their unique service. Change agents serve best sans strings of obedience or quotas imposed by an elite (often bureaucratic) power structure.

Executive Summary: Soul Security provides stable, ongoing support to proven, recognized change-agents who offer unique, new, dogma-free, strings-free services to:

1. relieve pain and suffering
2. replace unhealthy, costly, dogma or profit driven palliative care

Soul Security funding derived from 1) 90% of Soul Dancer's ongoing net income (Phase One above) and 2) 100% of CGLL net revenues (Phase Two above).

Soul Security provides independent change agents (who live at or below recognized poverty levels) a lifetime of basic support. Soul Security benefits include monthly financial stipends, full coverage of life, health, home and transportation insurance, educational scholarships to include travel expenses and sabbaticals. Soul Security benefits are free from traditional obligations such as performance or recruiting quotas. Soul Security support requires NO obedience to any faith or dogma based rules, beliefs or traditions.



"Some of us have great runways already built for us. If you have one, take off! But if you don't have one, realize it is your responsibility to grab a shovel and build one for yourself and for those who will follow after you."

Amelia Earhart

Who takes care of caregivers?

CareGiver LifeLine®

